

walk for
LIFE
JOIN THE MOVEMENT

SATURDAY,
APRIL 25, 2026

 CHOICES
WOMEN'S CLINIC

Ju'zeka,
born Apr. 15

THE BEST WAY TO ASK FOR A PLEDGE *(without being awkward)*

It's hard to know where to begin but fundraising doesn't have to be scary. **The BEST way to start is with a "why."**

Explain why YOUR heart breaks for LIFE and send a PERSONAL message with a link to your fundraising page.

1. **PRAY** & Ask the Holy Spirit to Empower You:

- You are not **just** asking for money - you are connecting God's people to God's work.
- It is a **privilege** to be a part of a ministry where God is moving. I would hate for you to miss this opportunity.

1. **WHY** Is It Important to You?

- Did you know that Florida ranks #5 in the nation for abortion? And Orlando is #2 in the state?
- I want to save lives and spread the gospel to people who may never step foot in a church.
- I'm participating in the Walk for Life because I believe every woman with an unplanned pregnancy should have a confidential, non-judgmental place to receive compassionate care – and CHOICES provides these services at no cost to women every day in Orlando.

1. **TELL** What You Are Doing About It:

- It's time for God's people to take a bold stand to protect LIFE.
- That's why I am fundraising to save lives from abortion!

1. **ASK** For a Specific Action:

- Will you make a pledge toward my Walk for Life goal?
- Will you help me save a life?

1. **PAUSE** and Give Time for an Answer:

- Don't be awkward. Practice using your fundraising page **BEFORE** you ask!
- If the answer is YES, thank them! (They can give online or with a check/cash.)
- If the answer is NO, thank them for their consideration.
- **If they need to think about it:** Thank them then **follow up**. Everyone gets busy! They will forget you asked them!

Pro Tips:

- **People give to people.** People are 4X more likely to donate when asked by someone they know.
- **It's okay if they say "no."** In general, you can expect to receive a "yes" from 1 out of 5 people you ask.